



# The Big Red Ecosystem

Uniting Cornell Tradition with AVAX Blockchain Innovation



Whitepaper v2.0



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# INTRODUCTION



The Big Red project on the AVAX blockchain seamlessly merges esteemed traditions with cutting-edge technology to create a vibrant and inclusive ecosystem. This project aims to redefine the blockchain landscape by offering a diverse range of utilities while propelling the evolution of decentralized ecosystems on AVAX.

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# CORNELL AND AVAX CONNECTION

**Avalanche Blockchain:** Developed by Team Rocket (Emin Gün Sirer and doctoral students from Cornell) and later commercialized by AvaLabs, the AVAX blockchain represents a revolutionary leap in decentralized systems.

**Institutional Collaboration:** Ava Labs' historically close ties with Cornell, including advisory roles and talent pipelines, underscore the strong connection between academia and industry in driving technological innovation.



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# BIG RED IS A FINANCIAL SPONSOR OF THE ENTREPRENEURSHIP AT CORNELL PROGRAM



As a financial sponsor, Big Red has 2 team members on the Entrepreneurship at Cornell advisory council.

The Big Red sponsorship gives us direct access to the Cornell entrepreneurship ecosystem.

Gives Big Red an opportunity to participate in events hosted by Entrepreneurship at Cornell.

[eship.cornell.edu](https://eship.cornell.edu) →

**Disclaimer:** Big Red is a proud independent financial sponsor of the Entrepreneurship at Cornell program. We are not directly or indirectly associated or affiliated with Cornell University.

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# TOKENOMICS



- 70% Liquidity
- 10% CEX
- 10% Team
- 10% Marketing



**Tax Structure:** 3% on every transaction in and out, totaling 6%.

1/3 tax is used for marketing and development, 1/3 tax is used for sponsorships and grants, 1/3 tax is burned on a weekly basis.

**Decimal Spots:** 9 decimal spots for flexibility.

**Stealth launch March 14, 2024**  
Starting at a market capitalization of \$20,000 for fair introduction.

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# UTILITIES

## 1 Avalanche of Education

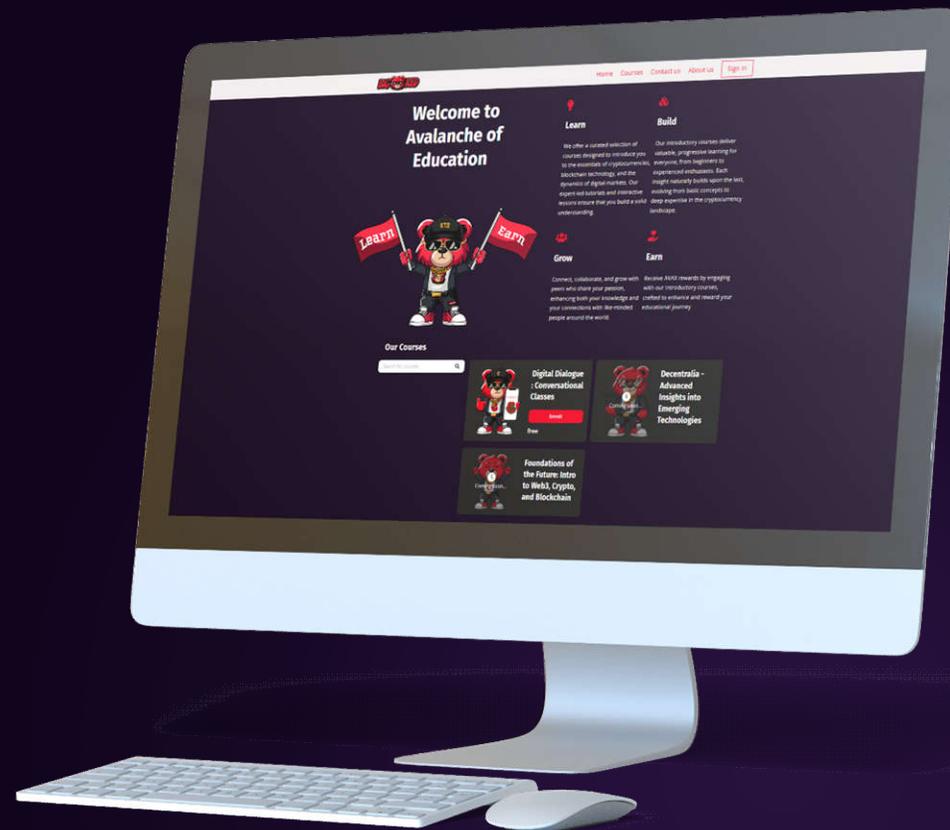
A comprehensive learning platform designed to empower individuals with knowledge and skills in Web3, cryptocurrency, and blockchain technology.

**Casual Learning:** A conversational introductory course spanning four weeks, easing beginners into the basics of Web3, cryptocurrency, and blockchain technology.

**Structured Curriculum:** An introductory course that solidifies foundational knowledge, followed by an advanced class aimed at deepening understanding and enhancing strategic skills in the blockchain and cryptocurrency sectors.

**Transformational Learning:** Each level is tailored to transform curiosity into expertise, ensuring all participants gain the confidence and skills needed to thrive in the digital economy.

[learn.thebigredcrypto.com](https://learn.thebigredcrypto.com) →





# UTILITIES

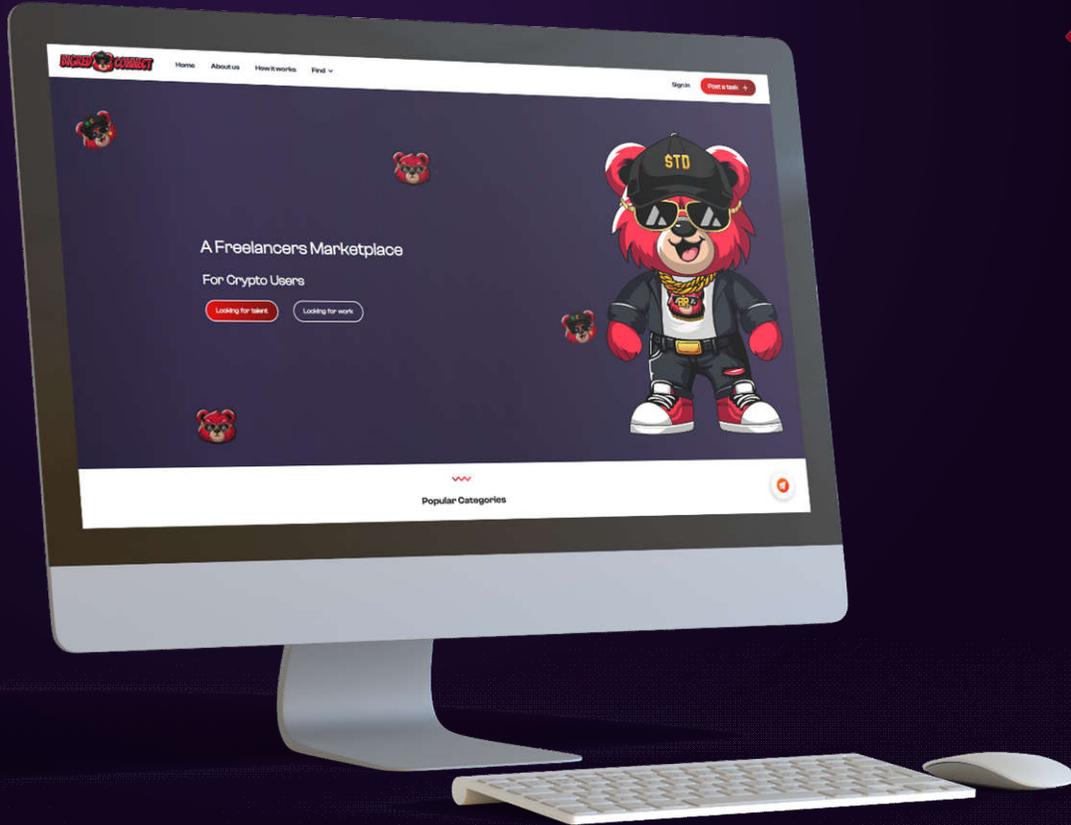


## 2 Big Red Connect

Big Red Connect is a cutting-edge crypto escrow service platform that facilitates secure transactions between service providers and clients in the digital space. By utilizing blockchain technology and smart contracts, Big Red Connect ensures that both parties involved in a transaction are protected and can trust that the terms of the agreement will be upheld.

This platform offers a seamless and transparent way for clients to safely pay for services without the risk of fraud or non-delivery, while also providing service providers with the assurance that they will receive payment upon completion of the agreed-upon work. With Big Red Connect, users can have peace of mind knowing that their transactions are protected and that they are working with a reliable and trustworthy partner in the digital realm.

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# UTILITIES

## 3 Volume Bot

Enhances liquidity and market activity.

## 4 Multi Wallet Buying Bot

Efficiently manages multiple wallets for inclusivity.

## 5 Locker

Provides a secure vault for locking tokens, LP, or NFTs.

## 6 Aggregator

Offers competitive token swapping environment while giving the best prices on market.





# UTILITIES



## 7 Contract Creator

Simplifies contract creation for all users.

## 8 Launchpad

Ensures secure and efficient token launches.

## 9 Staking Pools and Farms

Promotes community engagement and incentive through staking.

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# PARTNERSHIPS



**Chain Swap** is a platform that allows users to easily purchase Big Red token from any network, making the process more convenient and anonymous. This partnership provides added utility to users who may prefer to buy the token directly from their preferred network without having to go through multiple steps



**Flooz** is another partner that offers the ability for users to purchase Big Red token directly using their credit card. This partnership opens up more payment options for users, making it easier for them to acquire the token without having to use cryptocurrency.



**Chooky Records** is a unique partner that operates as a blockchain record label, allowing for cross-project promotion and joint events. This partnership brings a new level of collaboration and creativity to the Big Red token ecosystem, offering users the opportunity to engage with the token in new and innovative ways through music and events.



**Defi Kingdoms** is a decentralized gaming project on the Avax blockchain where users can play games and events sponsored by Big Red. This partnership offers users the chance to engage in various interactive experiences while earning Big Red tokens as rewards, all within a fast and low-fee blockchain environment.

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# CONCLUSION



The Big Red project on the AVAX blockchain epitomizes the seamless integration of the Big Red token and AVAX's blockchain innovation. Through a strategic blend of utilities, tokenomics and the deep AVAX connection, the project is poised to establish itself as a transformative force in the blockchain space. Join us on this journey as we honor crypto's legacy, embrace technological advancements, and chart a path towards a vibrant and inclusive decentralized ecosystem.

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# THANK YOU

We appreciate you taking the time to learn about The Big Red. We hope you found the presentation informative and engaging. If you have any further questions or would like to know more about The Big Red, please do not hesitate to contact us at [info@thebigredcrypto.com](mailto:info@thebigredcrypto.com).

We look forward to the opportunity to work with you in the future.

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